

ELENI SAKAS

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EDUCATION

University of Illinois Urbana-Champaign, College of Media

*Bachelor of Science, Media & Cinema Studies, Minor in Recreation, Sports and Tourism,
Certificates in Media Production, Media Sales, and Sports Production*

*Champaign, IL
August 2019 – August 2023*

PROFESSIONAL EXPERIENCE

Molson Coors

Tour Guide

*Milwaukee, WI
November 2023 – June 2024*

- Organized and conducted daily tours of Miller Brewery for groups of up to 60 people.
- Contributed to the photography of promotional materials on retail websites.

Fighting Illini Sports Productions

Big 10 Student U Intern

*Champaign, IL
August 2019 – May 2023*

- Worked with a diverse team to create engaging content for live broadcast programs. Sports included women's volleyball, soccer, and basketball games along with tennis, baseball, softball, gymnastics, and football.
- Provided support during photoshoots, video shoots, and other creative projects related to social media.
- Managed the production and design of graphics for Illini Women's Basketball and Men's Wrestling.
- Archived footage for Men's Football, Women's Soccer, Gymnastics & Basketball

Antioch Movie Theatre

Co-Manager

*Antioch, IL
February 2016 – January 2023*

- Greeted customers and provided information about movies, tickets, concessions, and theater policies.
- Assisted in training new employees on proper procedures for ticketing and concessions sales.

Next Name

NIL Media Intern

*Chicago, IL
August 2021 – January 2022*

- Created content for social media platforms such as Twitter and Instagram.
- Scouted potential filming locations to determine suitability for production needs.
- Organized events, such as tailgates, to increase public exposure of the brand.

Dreamscape

Film Intern

*Champaign, IL
August 2019 – December 2020*

- Assisted in setting up film equipment and props.
- Provided support to the director, producer, and actors during filming.

ISSA

Summer Media Intern

*Rosemont, IL
June 2020 – August 2020*

- Developed & revised promotional materials such monthly print magazine and WordPress Blog.
- Implemented SEO best practices into website content development process.

LEADERSHIP ACTIVITIES & AFFILIATIONS

- **Crossroad Boston & Chicago Photographer Summer 2023 & 2024**
- Youth Adult League Atlanta, Chicago, Denver Marketing Committees
- Camp Counselor and Media Staff: Fanari, Saint Stephens, MBC 3 years
- Alpha Omicron Pi Member, Historian, Dad's Weekend Chair, & Video Chair
- Roger Ebert Film Festival Volunteer
- Illini Film and Video Club Member

LANGUAGES

- English (Native) & Greek (Limited)

LICENSURE AND CERTIFICATIONS

- Illinois BASSET

SKILLS

- Photography
- Videography (JVC, Canon, Sony) & Editing (Adobe Premiere)
- Adobe InDesign/Photoshop/Lightroom/After Effects
- Copy Writing
- Social Media Creation & Branding
- Microsoft Office
- Equipment Preparation
- Image Archiving
- Graphic Design (Canva, Adobe)